



IMPACT 20 REPORT 22

- Hands On Nashville's mission is to meet community needs through volunteerism.
- Our vision is to create engaged communities where volunteers and partners collaboratively solve social issues.
- Our shared values lead us to care for our city, our team, and ourselves. We recognize the value of each individual and the power of collaboration. We listen, learn, and act to effect change.

Volunteers signed up for more than **17,500** service opportunities in 2022.

More than **8,400** volunteers served with HON partners in 2022.

Nearly **7,300** new volunteers registered on hon.org



Hands On
NASHVILLE

Volunteers: What Nashville Needs

Hands On Nashville (HON) supports hundreds of nonprofits, schools, and civic agencies by recruiting volunteers, connecting them to impactful service opportunities, and helping organizations reimagine and amplify volunteer power. HON also provides critical leadership for disaster preparedness and response.

HON was founded in 1991 and began as a true grassroots effort. In its first year of operation, there was no paid staff or budget, so founder Hal Cato provided office space in his home. Nearly 32 years later, HON is a vibrant connector where individuals, nonprofits, and businesses can engage in meaningful service together to build stronger neighborhoods and communities.

For Hands On Nashville, 2022 represented a return to active, in-person service after two years of COVID limiting volunteer activities. While volunteering remained down across the country as people continued to limit their exposure risk, Nashville did return to more than 75% of pre-pandemic volunteer engagement levels.

Those volunteers made a tremendous difference for local nonprofits and the people they serve. They wrapped diapers for families who can't afford them and delivered healthy food totes to hospital patients. Volunteers helped refugee youth increase their literacy skills, taught children with disabilities to swim, and assisted older adults in gaining digital literacy skills. They stocked food banks and helped and served dinner to people transitioning out of incarceration. They planted gardens and trees, painted park pavilions, and cleaned trash out of lakes and creeks. In myriad ways, they helped nonprofits provide more and better services to communities throughout the city.

THANK YOU TO OUR 2022 ANNUAL PARTNERS

Amazon • Change Healthcare • Dollar General
Senior Market Advisors • Tennessee Titans

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Visit hon.org or point your phone's camera at this code to sign up for HON's newsletter.

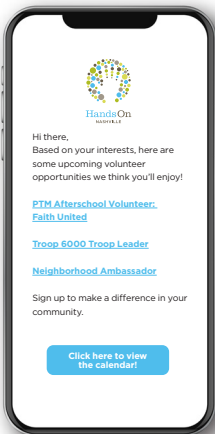
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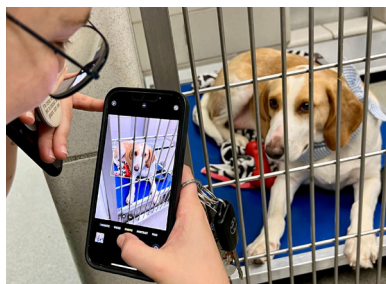
HON's new volunteer opportunity recommendation engine relies on user data to alert volunteers to service opportunities they are likely to be interested in.

Boosting volunteerism through data-driven opportunities

Community partners are at the heart of HON's mission, providing critical community services and offering volunteers opportunities to serve with their programs. The Community Partner Program added 23 new organizations to its roster in 2022. This team also hosted six Community Partner Conversations for volunteer managers, helping them learn and share best practices from disaster preparedness to engaging college students.

This year HON developed and released a new recommendation engine — an automated email option for volunteers to receive curated volunteer opportunities delivered directly to their inbox weekly or monthly. Volunteers fill out their skills and interests, and the engine sends them tailored opportunities to match.

HON has continued to increase visibility to partners' service opportunities and missions through hon.org and social media, adding Reels and a TikTok channel to their promotional networks. Our team also continues to promote our partners' needs and share resources in multiple email newsletter campaigns, to a combined audience of more than 130,000 subscribers.



HON's 174 Community Partners posted **8,100** projects to hon.org in 2022.

Additionally, agencies posted **270** long-term service opportunities.

See a list of our 2022 Community Partners on page 9.

CORPORATE PARTNERS



2,258
corporate
volunteers
engaged
in service
through
HON
in 2022.

**Our partners
donated
6,355
corporate
volunteer
hours in
2022.**

An exceptional year for employee volunteerism

Corporate volunteerism was strong in 2022, as employers sought to bring hybrid and remote employees together for teambuilding and impact. HON's mighty volunteer projects team grew to five members as it coordinated 47 corporate projects, a Hands On Nashville record. HON's largest corporate volunteer project to date paired 500 Savage Services associates with Friends of Shelby Park and Bottoms to compile park explorer kits for kids, build picnic tables, assemble fencing, and maintain the natural beauty of one of Nashville's most beloved parks. More than 2,200 corporate volunteers logged 6,300 hours of service on behalf of 28 nonprofit and school partners.



PARTNERS COMPLETING PROJECTS IN 2022

Amazon
Autodesk, Inc
Bass Berry & Sims
Change Healthcare
Chittenden, Murday
& Novotny LLC
CliftonLarsonAllen
Covenant Physician
Partners
Cummins
Defy Security
Goodall Homes
Healthtrust
Hyland
i3 Verticals
Ingram Industries Inc.
Lipscomb University
Nashville Convention
& Visitors Corp.
Partners in Performance
Savage
Schneider Electric
Senior Market Advisors
Silicon Valley Bank
TC Energy
Tennessee Titans
Tractor Supply Company
UBS Financial
Warner Music Nashville
Wasserman
World Wrestling
Entertainment



HON CEO COMPLETES THIRD YEAR AS VOAD CHAIR

In 2022, HON continued to engage with and support the efforts of Nashville Voluntary Organizations Active in Disaster (VOAD). HON President & CEO Lori Shinton completed her three-year term as VOAD Chair in December 2022.

Throughout the year, HON worked alongside VOAD following the severe December storms of 2021 to identify people needing support. In 2022, partners referred 19 individuals and families in need of greater support to disaster case management services.

VOAD and its partners also spent much of 2022 working to help survivors of the 2020 tornado and the 2021 flood get back into their homes.

Disaster program pivots toward preparedness

After two years facilitating disaster-related service, HON was grateful to support the completion and closeout of long-term recovery groups (LTRG) across our communities. In 2022, Hands On Nashville concluded home repairs from 2021 flooding in South Nashville and continued to support the LTRG aiding 2020 Nashville bombing survivors.

HON pivoted its efforts toward preparedness in 2022, focusing on training Disaster Volunteer Leaders (DVLs). In addition to multiple orientations, HON developed a Level 2 certification for volunteers interested in deepening their knowledge of DVL roles and activation protocols. When hurricanes devastated Florida in September and November 2022, Middle Tennessee-based DVLs honed their skills as they supported the Crisis Cleanup hotline for survivors.

Hands On Nashville also participated in national preparedness drills and trained staff in trauma first aid and the psychological aspects of disaster response. By embracing a culture of preparedness, HON helps our city to be better equipped for future disasters.



HON trained 101 Disaster Volunteer Leaders in 2022.

26 volunteers helped finalize 3 disaster-related projects in 2022.

The HON team supported the rebuilding of 21 houses damaged in Spring 2021 floods.

15 training sessions were offered for DVLs at both level 1 and level 2, to better equip volunteers to respond.



20
GeekCause
volunteers
completed
10 nonprofit
technology
projects.

Those
projects
were valued
at nearly
\$70,000
for the
nonprofits
they
benefited.

Additionally,
volunteers
generated
\$273,000
worth of
economic
impact
during HCA's
36-hour
Hack for the
Community
event.

Hack-a-thon engages techies to streamline systems for nonprofits

GeekCause celebrated a massive achievement in April, partnering with HCA Healthcare and engaging more than 120 volunteers in the 36-hour Hack For the Community. Over the span of nearly two years, HON led calls for projects, matched volunteers with the right skills, and provided planning, coordinating, and event-day support, ultimately pairing some of Nashville's best software developers and visual designers to meet specific technology needs for twelve area nonprofits

In 2022, 20 GeekCause volunteers also completed 10 nonprofit technology projects and served more than 500 hours developing apps and websites, conducting tech and security audits, and helping nonprofits transition to more productive software platforms. One of GeekCause's proudest accomplishments was completing the Safe Bar app for the Sexual Assault Center. The app complements the program's work with local bars and restaurants to raise awareness about alcohol's role in sexual assault and effective bystander intervention. It also allows patrons to locate establishments that have been certified under the program.



36 HOURS TO MAKE A DIFFERENCE

During Hack For The Community on April 28 and 29, more than 120 volunteers dedicated 36 hours straight — totaling 2,105 hours — to solving tech-based challenges for 12 nonprofits in our community. These volunteers brought data to life, making impact numbers more meaningful and streamlining systems that would have taken weeks for nonprofits to complete manually. Together, volunteers donated \$273,000 worth of economic impact for our partners!

ORGANIZATIONS SERVED BY GEEKCAUSE

Equal Chance
for Education
Franklin Tomorrow Inc.
Homework Hotline
Music for Seniors
Nashville VOAD
Nurses for Newborns
of Tennessee
Sexual Assault Center
Tennessee Health Care
Campaign
The Arc Tennessee
Thriftsmart



AMERICORPS HOST ORGANIZATIONS

- Big Brothers Big Sisters of Middle Tennessee
- Country Music Hall of Fame
- Edgehill Neighborhood Partnership
- Family Center
- F.I.N.D Design
- FiftyForward
- Friends of Mill Ridge Park
- Friends of Shelby Park and Bottoms
- Land Trust for Tennessee
- McNeilly Center for Children
- Nashville Diaper Connection
- Nashville Food Project
- Nurture the Next
- PENCIL
- Safe Haven Family Shelter
- Show the People
- Tennessee Environmental Council

Members return to in-person service for 2021-2022 term

During the 2021-2022 service term, HON engaged 22 percent more AmeriCorps members than the previous year, with 28 members serving at 18 sites.

It was the first year since the pandemic that members were able to return to in-person service, fostering an even greater community of inclusion and commitment to each member’s service.

Members each spent a year highly engaged in serving at HON or with a community partner. They supported Metro’s zero-waste initiative, recruited volunteers to beautify parks, and cleaned up rivers. Members enlisted high-impact tutors, supported early reading programs, and increased teacher access to school supplies. They helped families access diapers, learn about how their child’s brain develops, and navigate resources as they worked to develop greater housing stability. And AmeriCorps participants helped foster equity in non-English-speaking communities by supporting pedestrian safety, worker fairness, and refugee college access programs.

In 2021-22, HON engaged **28** members in service at **18** host sites — that’s **22%** more service members than the previous year.

AmeriCorps members dedicated 21,465 hours of service to the community.

Members engaged with 8,600 volunteers during the 2021-22 term.



CAPACITY-BUILDING FOR NONPROFITS

During the service term, AmeriCorps members spent 16,054 hours developing resources and 2,219 hours developing systems for host site programs. Members served an additional 3,192 hours recruiting, mobilizing or managing more than 8,600 volunteers.



During the first ever Nashville Volunteer Week, volunteers made **6,500** visits to hon.org and created **200** new accounts.

Volunteers signed up for **737** shifts during the week.

Strobel Awards return with a fresh face, and HON launches Nashville Volunteer Week

The Mary Catherine Strobel Volunteer Awards are Middle Tennessee’s largest annual celebration of volunteerism. Held in partnership with the Strobel family, this event features seven awards that honor the volunteers who dedicate their time and talents to improve the community.

This year the Strobel Awards were re-envisioned with a fresh, celebratory breakfast to honor our volunteers, and we were thrilled to gather in person with the finalists, their families, and our sponsors. Award recipients include youth volunteer JohnThomas Atema, honored for his work as a peer buddy and Global Ambassador for Best Buddies, and Susanne Shepherd Post, who received the capacity-building volunteer award for partnering with the YWCA to train cosmetologists to recognize their role in identifying and reporting domestic violence.

Continuing to inspire the volunteer spirit, Hands On Nashville launched its first-ever Nashville Volunteer Week in October. Each day featured a different nonprofit, and HON held a giveaway to inspire volunteers to sign up for a shift before the end of the year. In total, more than 700 shifts were filled, 200 new accounts created, and hon.org received more than 6,500 visits!

A SURGE IN SPONSORSHIPS AND COMPANY ENGAGEMENT

This year’s Strobel Volunteer Awards received overwhelming support from businesses, with more companies sponsoring the event than ever before. Through the generous support of 21 sponsors, HON raised \$84,500 to support volunteer engagement in meeting community needs.

STROBEL AWARD RECIPIENTS

Direct Service — Youth
JohnThomas Atema, Best Buddies

Direct Service — Adult
Kimberly Webb, Court Appointed Special Advocates (CASA)

Direct Service — Older Adult

Vera Coleman, FiftyForward

Group Volunteer Service

Congregation of Alameda Christian Church, Society of St. Andrew

Capacity-Building Volunteer

Susanne Shepherd Post, Shear Haven with YWCA Nashville & Middle Tennessee

Social Justice Impact Award

Linda McFadyen-Ketchum, Moms Demand Action TN

Disaster Relief Volunteer Award

Hispanic Outreach Task Force, Hands On Nashville and Latino flood survivors

COMMUNITY PARTNERS

- 2nd Chance 4 Pets
- AbleVoices
- Adventure Science Center
- Agape Animal Rescue & Training Center
- Alive Hospice, Inc.
- American Foundation for Suicide Prevention
- American Lung Association in Tennessee
- American Red Cross — Nashville Area Chapter
- The Arc Williamson County
- Begin Anew
- BELL Garden
- Bethany Christian Services
- Bethlehem Centers of Nashville
- Big Brothers Big Sisters of Middle Tennessee
- Book'em
- The Branch of Nashville
- Break-Thru Nashville
- Bridges Domestic Violence Center
- CASA Nashville
- Catholic Charities of Tennessee, Inc.
- Centennial Park Conservancy
- Center for Nonprofit Management
- Cheekwood Estate & Gardens
- City of La Vergne Stormwater Department
- Communities In Schools of Tennessee
- Community Achieves
- Community Resource Center
- Conexión Américas
- Country Music Foundation/ Country Music Hall of Fame and Museum
- Crossroads Campus
- Daybreak Arts
- Discover Madison
- Dismas House of Nashville
- Dream Streets
- East Brentwood Presbyterian Church
- Edgehill Neighborhood Partnership
- Eighteenth Avenue Family
- Enrichment Center
- Exotic Avian Sanctuary of Tennessee (E.A.S.T.)
- Faith Family Medical Clinic
- Family & Children's Service
- The Family Center
- Fannie Battle
- Feeding Nashville
- FiftyForward
- The F.I.N.D Design
- The Fort Houston Artisan Support Project
- Franklin Lantern of Morning Pointe
- Friends of Franklin Parks
- Friends of Green Hills Park
- Friends of Mill Ridge Park
- Friends of Shelby Park
- From Your Father
- The Garden Club of Nashville / Weed Wrangle
- Girl Scouts of Middle TN
- Goodwill Industries of Middle Tennessee, Inc.
- GraceWorks Ministries
- Greater Nashville Regional Council
- GROW Enrichment
- Habilitation and Training Services, Inc.
- Healing Arts Project, Inc.
- Healing Minds and Souls at Historic First Community Church
- The Heimerdinger Foundation, Inc.
- High Hopes, Inc.
- Hispanic Family Foundation
- Homework Hotline
- Hospital Hospitality House-Nashville
- Insight Counseling Centers
- Inspiritus
- Inspiritus — Disaster Relief
- Interfaith Dental
- Japan-America Society of Tennessee
- King's Daughters Child Development Center
- The Land Trust for Tennessee
- Legacy Mission Village
- Legal Aid Society of Middle TN and the Cumberland
- Luke 14:12
- Martha O'Bryan Center
- McNeilly Center for Children
- Medical Foundation of Nashville
- Metro Homeless Impact Division
- Metro Nashville Public Schools
- Mid-Cumberland Human Resource Agency
- Mid-Tennessee Council of the Blind
- MNPS Reading Clinics
- Monroe Harding, Inc.
- Mother To Mother
- Multiple Community Partners
- NAMI Davidson County
- Nashville Adult Literacy Council
- Nashville CARES
- Nashville Children's Theatre
- The Nashville City Cemetery Association
- Nashville Diaper Connection
- Nashville Dolphins
- Nashville Film Festival
- The Nashville Food Project
- Nashville General Hospital Foundation
- Nashville Humane Association
- Nashville International Center for Empowerment
- Nashville Jazz Workshop
- Nashville LGBT Chamber of Commerce
- Nashville Peacemakers
- Nashville Public Library
- Nashville Sports Council
- Nashville Tools for Schools
- Nashville Tree Conservation Corps
- Nashville Tree Foundation
- Nashville Wildlife Conservation
- National Museum of African American Music
- Nations Ministry Center
- Native American Indian Association
- NeedLink Nashville
- Neighbor 2 Neighbor
- The New Beginnings Center
- The Next Door
- Nurses for Newborns of Tennessee
- Nurture the Next
- Oasis Center
- Operation Stand Down Tennessee
- Park Center
- Pawster Nashville
- PENCIL
- Pet Community Center
- Play Like a Girl!
- Preston Taylor Ministries
- Progress, Inc.
- Project CURE
- Project Return, Inc.
- Radnor Lake State Natural Area
- Raphah Institute
- Renewal House
- Rooftop Nashville
- Royal Table Inc
- Saddle Up!
- Safe Haven Family Shelter
- Salama Urban Ministries
- Salvation Army Nashville
- Second Harvest Food Bank of Middle Tennessee
- Senior Ride Nashville
- Sexual Assault Center
- Shower The People
- The Sickle Cell Foundation of Tennessee
- Siloam Health
- Soles4Souls
- St. Luke's Community House
- St. Mary Villa, Inc. — Child Development Center
- STARS Nashville
- The Store
- Strive4You
- Tennessee Environmental Council
- Tennessee Immigrant and Refugee Rights Coalition
- Tennessee Justice Center
- Tennessee Justice For Our Neighbors
- Tennessee Kidney Foundation
- Tennessee Resettlement Aid
- Tennessee Senior Olympics, Inc.
- Tennessee Valley Healthcare
- System Voluntary Service
- TenThirtyFive
- There With Care Middle Tennessee
- ThriftSmart
- Tucker's House
- Turnip Green Creative Reuse
- United Way of Greater Nashville
- Urban League of Middle Tennessee
- The Village at Glenciff
- Walk Bike Nashville
- Water Walkers
- Y-CAP YMCA
- Youth Encouragement Services
- Youth Villages
- YWCA of Nashville & Middle Tennessee

GENEROUS SUPPORTERS

\$25,000 and up

- Academy Mortgage Corporation
- Amazon
- Autodesk
- Change Healthcare
- CliftonLarsonAllen
- Dan and Margaret Maddox Fund
- Dettwiller Foundation
- Dollar General Corporation
- Frist Foundation
- HCA Foundation
- Hyland
- Joe C. Davis Foundation
- Lipscomb University
- The Memorial Foundation
- Savage Services
- Silicon Valley Bank
- Tennessee Titans

\$10,000-\$24,999

- American Society of Association Executives
- The Community Foundation of Middle Tennessee
- Covenant Physician Partners
- Ingram Industries
- Jackson National Life Insurance Company
- Milton and Denice Johnson Family Foundation
- UBS
- Samuel M. Fleming Foundation
- Savage Services
- Senior Market Advisors
- TC Energy
- Tractor Supply
- WWE

\$100-\$9,999

- Advance Financial
- Aimee DeCamillo
- Alec Myszka
- Alexis Sweeney
- Alison McArthur
- Allison Lanquist
- Altria

- Amazon Smile
- America Online Giving
- American Family Insurance Dreams Foundation
- Andrew Pate
- Ankura
- Ann Sharp
- Asurion
- Atlanta Braves Foundation
- Avery Young
- Bass, Berry and Sims
- Belmont University
- Benevity
- Beverley Aurora
- Bob Tuke
- Bongo Java
- The Book Shop Nashville
- Brad Davis
- Brandon Sherman
- Brooks Odom
- Bruce Hafford
- Burkley Allen
- Chittenden, Murday and Novotny
- Goodall Homes
- Mark Deutschmann
- The Carolyn Smith Foundation
- Crowe Foundation
- Cummins
- Charities Aid Foundation of America
- Defy Security
- Dell
- Deloitte Services
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- Ebony Nicole Derrickson
- Ed Lanquist
- Education Networks of America
- Elise Drake
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- Emily Reaves
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- Tito's Handmade Vodka
- Fleet Feet
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- Greg Jannaman
- Harbert Management Corporation
- Hastings Architecture
- HCA Healthcare
- Highwoods Properties
- The Hunt Family Foundation
- i3 Verticals
- Icon Mechanical Contractor
- Jan Krikorian
- Jane McLaughlin
- Jess Miller
- The Jewish Federation of Nashville and Middle Tennessee
- JJ Rosen
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- Maura Cunningham
- Meredith Libbey
- Monique Capra
- Nashville Scene
- National Association of Junior Auxiliaries
- National Christian Foundation
- Ogletree Deakins
- One4All Charitable Fund
- Outdance Nashville

- PayPal Giving Fund
- Peter Clifton
- Peter Shaw
- Phillip Many
- Piedmont Natural Gas
- Lowe's
- Wasserman
- Regions Financial Corporation
- Renaissance Charitable Foundation
- Richard Courtney
- Robert Erickson
- Ruth Braun
- Schneider Electric/Square D Foundation
- Schwab Charitable Fund
- Semmes, Bowen, and Semmes Foundation
- Senior Market Advisors
- SFC Charitable Foundation
- Sherie Edwards
- Southeast Venture
- Stephen Anderson
- Susan Brock
- Susan Laverty
- Thomas McDaniel
- United Way of Greater Nashville
- United Way of Rutherford County
- Vanguard Charitable Endowment Program
- The Village Real Estate Advised Fund of The Community Foundation of Middle Tennessee
- Viraj Parikh
- Warner Music Nashville
- Wendy Longmire
- Whitney Weeks
- Yelp

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- Hyatt Hotels
- White Bison
- Lightning 100



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Together we build stronger communities through service.